



## Lead Category Designer – Packs

Douchebags

CANDIDATE BRIEF

 SRI. douchebags™





**Role:** Lead Category Designer – Packs

**Reports to:** Head of Design and Development

**Client:** Douchebags

**Location:** Oslo, Norway

---

## Background

This job opening is a **rare opportunity** to combine your passion, talent and experience to create a unique journey for yourself and Douchebags.

Rooted within the subcultures of action sports, Douchebags have been developing world-leading and highly awarded technical and lifestyle bags and travel equipment for the past 7 years. The brand has grown to become one of the most connected lifestyle travel brands with a global online community of travellers and creatives; what we call our Family. Douchebags are today one of the **fastest growing** companies across Scandinavia.

Since the 2012 launch of the world's lightest, length adjustable and fully compressible wheeled ski bag, the Douchebags family has only kept growing in both people and products. Douchebags live to **create better journeys through smarter travel gear**.

You can get a glimpse of the Douchebags brand by clicking on the 'Play button' below.



## The Role

Your mission is simple: build, run and lead a world-class **design and development** pack category that is redefining **technical- and lifestyle bags**, and at the same time push the boundaries of **sustainability**. You will also be collecting as many **smiles** as possible along the way.

Packs are **our main product category** and your role will, therefore, be **highly crucial** to our overall success. You will be operationally responsible for the category and with that both the design-, development- and merchandising process until the final hand-over to Supply Chain. You will build your category team together with the Head of D&D.





In Douchebags we believe in a small, dynamic and lean organization, that can **dance** together with an ever faster **changing future**. This put a lot of pressure on only getting the highest talents in every position, with a broad understanding and experience of their roles.

This position offers a unique opportunity for you to take part in this journey.

### Responsibilities you are trusted with

- Develop creative solutions and manage our main product category – Packs
- Conceive the category line planning and product briefs
- Develop the category design process
- Create illustrations, technical sketches, detail sketches, storyboards for development
- Design the Category Development process
- Take responsibility over trims and material for the category
- Create the Category Merchandising process
- Lead the category brand direction including use of specific design language
- Contributing to bring a flourishing organisation forward with progressive ideas and concepts
- Maintain all design timelines to deliver specified design work
- Craft ideas through innovative tech and inspire those around you
- Stay updated with changes in design and technology and share knowledge with the team

### Qualifications & Skills (you can brag about)

You have 3 – 7 years+ experience working with Packs. You will need to show commitment and determination to help our brand develop and stand out on a global spectrum.

- Pack design expertise
- Technical pack development expertise
- Completed studies in industrial design, technical engineering or a similar field
- Excellent project management skills
- Highly motivated to create cutting-edge, innovative pack solutions
- Creative, passionate, proactive and straightforward person who likes to be part of a dynamic team whilst working self-dependently
- Reliable, structured and focused working style
- Curious by nature
- Love for creating with your entrepreneurial spirit and hand-on approach
- Passion for lifestyle subcultures
- Global mindset that enjoys the Scandinavian working culture
- Excellent communication skills; fluency in English is a must
- Ability to relocate to #Oslove

### A few points on what we offer:

- Full-time employment with benefits
- A work family with passionate co-workers
- A key role in building a strong global brand
- Crossfit every Wednesday and nutritious lunch every day
- Work in the UN #1 ranked happiness country





### How to Apply

To apply, the candidates should send the following:

- Letter of application highlighting relevant experience
- Up to date curriculum vitae

For a confidential discussion about the role, please contact:

Jenifer Tur

[lausanne@sriexecutive.com](mailto:lausanne@sriexecutive.com)

T: +41 21 943 33 81

Here's another short 'taster' of the Douchebags business:

